

FOR IMMEDIATE RELEASE

Thursday, October 23, 2008

Lougheed Town Centre Annual Halloween Trick-or-Treat Fundraiser

In support of the Burnaby Fire Fighters Charitable Society, Lougheed Town Centre is once again providing a safe Trick-or-Treat environment for children up to 12 years, with a Halloween fundraiser on Friday, October 31, from 4 - 5pm.

Burnaby Fire Fighter volunteers and Lougheed Town Centre Mall Administration staff will stand at all mall entrances to hand out treats and to collect donations. Over 150 Lougheed Town Centre merchants usually support this fundraising effort by handing out treats from their storefronts.

New features this year include a Pumpkin Patch in Centre Court, hosted by Kin's Farm Market and Mini-Train rides near London Drugs. These activities run from October 27 to November 2. Parents are welcome to bring in their cameras to capture their kids' special moments during this event.

In past years, Lougheed Town Centre customers have displayed amazing generosity at this event, donating more than \$1,000 in one hour!

-30-

For more information, contact
Beverly Diallo, Marketing Director
Lougheed Town Centre
T. 604-421-3434; F. 604-421-4255