

**FOR IMMEDIATE RELEASE**

*Monday, October 17, 2011*

## **Annual Halloween Trick-or-Treat Fundraiser at Lougheed Town Centre**

**This Halloween, bring your spooks, superheroes and spectres to enjoy a safe, warm Trick-or-Treat Extravaganza at Lougheed Town Centre on October 31, from 4 – 5pm!**

Is your child's costume outstanding? If so, your child could be one of 5 lucky winners to be randomly selected to each win a \$25 Lougheed Town Centre gift card!

Kids will also enjoy a live Magic Show with Lutini the Magician and can have their faces painted.

Entry to this event is by a suggested minimum donation of \$1.00 per child to the Burnaby Firefighters Charitable Society. Burnaby Fire Fighter volunteers and Lougheed Town Centre Administration staff will be handing out treats at all mall entrances. In addition, over 120 Lougheed Town Centre merchants will support this fundraising effort by handing out treats from their storefronts.

Parents are welcome to bring their cameras to capture memories of their kids' special moments during this event.

Last year, Lougheed Town Centre customers displayed amazing generosity at this event, with donations of close to \$1,500 collected in just one hour!

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*For more information, contact*

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