

FOR IMMEDIATE RELEASE

Lougheed Town Centre lends "Helping Hand to the Homeless"

Burnaby, August 27, 2008 -

Concerned about the situation of the homeless in Vancouver, and notably in Burnaby, Lougheed Town Centre is partnering with the Progressive Housing Society in a bid to lend a helping hand to the homeless in our community. It is estimated that approximately 40 homeless persons are located around the Lougheed Town Centre area.

Since not all homeless people can make it into their office to take advantage of their services, the Progressive Housing Society's Mobile Resource van brings their services to the homeless in the Lougheed area every Wednesday from 10 am to 2 pm.

Starting September 5, and every first Friday of the month, in a program called "Better Together", the Mobile Resource van will be in the Centre Court at Lougheed Town Centre. It is hoped that the presence of the van will help raise awareness of the challenges that the homeless face. At the same time, we are appealing to the public to drop off new socks and underwear, gently used casual clothing, practical footwear, outerwear and blankets in the Centre Court at Lougheed Town Centre on the following dates:

October 3 – Practical footwear, new socks and underwear

November 7 – Outerwear and blankets, gently used casual clothing

All the above articles are sorely needed by the Progressive Housing Society and will make a world of difference to the homeless in our community.

Lougheed Town Centre, with more than 160 shops and services, is located at Austin Avenue and North Road in Burnaby.

For more information about this program, please contact:

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