

FOR IMMEDIATE RELEASE

Wednesday, November 12, 2008

LOUGHEED TOWN CENTRE WELCOMES SANTA BACK!

Burnaby, BC – Lougheed Town Centre welcomes Santa back from the North Pole on Saturday, November 22nd. Many activities have been planned to herald his arrival.

Starting at 10:30am, children will be entertained with holiday tales at Storytime. This is followed by the official launch of “Stars for Care” – a fund-raising effort for the Royal Columbian Hospital Neonatal Intensive Care Unit. With a donation to the RCH, customers can help decorate the “Stars for Care” tree with a star ornament. This program will run throughout the Holiday season.

At 11:30am, Santa’s friends – Rudolph, Frosty and the Snow Queen - will be here for a Sing-a-long before leading a parade to Santa’s Winter Wonderland to see a magical winter snowfall.

From 11am – 2pm, children can write a letter to Santa with help from volunteers from the Canada Post Letter Carriers, enjoy a mandarin, (compliments of Kin’s Farm Market) and do holiday crafts.

And don’t forget to take a ride on the popular "North Pole Express" miniature train and of course, visit Santa and have your photo taken with him for a special Holiday memory!

Lougheed Town Centre is located at the corner of North Road and Austin Avenue in Burnaby, BC.

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For further information, please contact:
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